

## DIRK GOEMINNE IS THE NEW CEO OF TER BEKE

**Waarschoot, 30 May 2013 - At the Shareholders' meeting, it was announced that Dirk Goeminne will become the new CEO of the group as of June 1<sup>st</sup>, 2013. He takes over from Marc Hofman, who left the group in January 2013.**

On January 7<sup>th</sup>, 2013, Marc Hofman announced that he stepped down with immediate effect as Managing Director and Chairman of the executive committee of Ter Beke.

At that time, Dirk Goeminne had already accepted to step in as CEO on an interim basis.

Based on the experience of the last months, the Board of Directors asked Dirk Goeminne if he was prepared to stay on as CEO for a longer period of time. Dirk Goeminne accepted to manage the operations of the group for the next 5 years.

Dirk Goeminne is a member of the board of directors since May 2011 and was also a member of the audit committee. He is 58, married and a father of three. He studied Applied Economic Sciences and Commercial Engineer in Antwerp and started his career as auditor at Price Waterhouse. As of 1979, he held the general manager position in several companies and industries. Between 1997 and 2003, he was CEO and Chairman of the Dutch retail chain Hema. Until 2007, he was Chairman of Vroom&Dreesman, the biggest retail chain in the Netherlands, and of La Place, the biggest restaurant chain in the Netherlands. Until today, he holds director mandates in Van de Velde Group, Wereldhave Belgium NV and in the Netherlands at Stern Group and Beter Bed Holding. His proven entrepreneurship, combined with his financial experience, his experience in the retail business and his international experience, make him perfectly suitable for the position of CEO of Ter Beke.

### CONTACTS

For questions about this press release or for further information, please contact:

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You can also consult this press release and send your questions to us via the Investor Relations module of our website ([www.terbeke.com](http://www.terbeke.com))



## FINANCIAL CALENDAR

|                                     |                                       |
|-------------------------------------|---------------------------------------|
| Dividend payment:                   | 14 June 2013                          |
| First semester 2013 results         | 29 August 2013 before market opening  |
| Business update third quarter 2013: | 8 November 2013 before market opening |
| Results 2013                        | At the latest 30 April 2014           |

## TER BEKE IN BRIEF

Ter Beke (Euronext Brussel: TERB) is an innovative Belgian fresh foods concern that markets its assortment in 10 European countries. The group has 2 core activities: processed meats and fresh ready meals; it has 8 industrial sites in Belgium and the Netherlands and employs approximately 1,750 people. Ter Beke generated a turnover of EUR 421.1 million in 2012.

### **Processed Meats Division:**

- producer and slicer of processed meats for the Benelux, the UK and Germany;
- 3 production plants in Belgium (Wommelgem, Waarschoot and Herstal) and 4 centres for the slicing and packaging of processed meats, 2 of which are in Belgium (Wommelgem and Veurne) and 2 in the Netherlands (Wijchen and Ridderkerk);
- innovating in the pre-packed processed meats segment;
- private labels and own brands L'Ardennaise<sup>®</sup>, Pluma<sup>®</sup>, Oligusto<sup>®</sup> and Daniël Coopman<sup>®</sup>;
- employs approximately 1100 staff.

### **Ready Meals Division:**

- produces fresh ready meals for the European market;
- market leader in chilled lasagne in Europe;
- 2 production sites in Belgium (Wanze and Marche-en-Famenne);
- own brands : Come a casa<sup>®</sup> and Vamos<sup>®</sup> in addition to private labels;
- employs approximately 650 staff;
- joint venture The Pasta Food Company established in Poland (2011).

